

# 2012 REUNION JOURNAL ADVERTISING CONTRACT

The Reunion Journal is always a highlight of Association reunions. The Journal is mailed nationwide and overseas to Association members, major Marine Corps commands, supporters, and advertisers. Please consider purchasing an ad. It helps support YOUR Third Marine Division Association.

**DEADLINE: 1 June 2012.**

### Standard Black & White

|  |           |
|--|-----------|
| Full Page (7-1/2" x 10-1/8")           | \$ 375.00 |
| Horizontal 1/2 Page (7-1/2" x 5-1/16") | \$ 200.00 |
| Vertical 1/2 Page (3-3/4" x 10-1/8")   | \$ 200.00 |
| One-Quarter Page (3-3/4" x 5-1/16")    | \$ 125.00 |
| One-Eighth Page (3-3/4" x 2-1/2")      | \$ 75.00  |

|                             |          |
|-----------------------------|----------|
| Business Card (3-1/2" x 2") |          |
| Association Member          | \$ 40.00 |
| Non-Member                  | \$ 60.00 |
| Memorial Ad (1-3/4" x 3/4") | \$ 25.00 |

### Special Position & Color

|   |             |
|---|-------------|
| Full Page (Four Color)                          | \$ 900.00   |
| Second Cover (Four Color)                       | \$ 1,000.00 |
| Second Cover (B&W)                              | \$ 400.00   |
| Third Cover (Four Color)                        | \$ 1,000.00 |
| Third Cover (B&W)                               | \$ 400.00   |
| Fourth Cover (Four Color)                       | \$ 1,200.00 |
| Fourth Cover (B&W)                              | \$ 800.00   |
| Center Two Pages (Four Color)                   | \$ 1,500.00 |
| Center Two Pages (B&W)                          | \$ 1,300.00 |
| <b>Additional Charge for Color</b>              |             |
| (Process Ink)                                   | \$ 225.00   |
| Bleeds (Full Page ONLY) — 15% Additional Charge |             |

**MAKE CHECK PAYABLE TO:**  
**REUNION JOURNAL TREASURER,**  
**THIRD MARINE DIVISION ASSN.**

**MAIL CONTRACT, AD & CHECK TO:**  
**ANNETTE M. LOPER, 605 Badger Ave.,**  
**S. Milwaukee, WI 53172-1208**

**QUESTIONS? CALL:**  
**ANNETTE LOPER at 414-764-2720**  
e-mail: [aloper@wi.rr.com](mailto:aloper@wi.rr.com)

### CONTRACT AGREEMENT

**AD SIZE:** \_\_\_\_\_ **AD COST: \$** \_\_\_\_\_  
(Please enclose ad with contract and payment)

Is this a Third Marine Division Association Chapter Ad? Yes \_\_\_ No \_\_\_ Chapter \_\_\_\_\_

Is this a Personal or Business Ad? Personal \_\_\_ Business \_\_\_

Name: \_\_\_\_\_ Ph: \_\_\_\_\_

Street: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

### CREDIT CARDS

Name & Address (if different from above): \_\_\_\_\_

Card #: \_\_\_\_\_ CVV2: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

If possible, send your ad via e-mail in JPEG to: [aloper@wi.rr.com](mailto:aloper@wi.rr.com) or CD-Rom to **A. Loper** (Address above). Color ads are fine as camera-ready separations. If you e-mail your ad, you must still mail contract.